

# Entry Form

Entries close July 31, 2015

Remember to submit 2 copies of each job!

Send entries to:

Mike Braggins/Eriko Tan  
Fuji Xerox Asia Pacific Pte Ltd  
80 Anson Road  
#36-00 Fuji Xerox Towers  
Singapore 079907

Company name: .....

Contact Person: .....

Address: .....

Post code: ..... Country: .....

Telephone:..... e-mail: .....

Title of entry (description) .....

Printed by: .....

Designer: .....

Client name: .....

Printing Press(es) used: .....

Brand name of substrates used: .....

Category entered :

### Application type entries

- Books and Manuals
- Brochures
- Catalogues
- Leaflets, Flyers
- Posters
- Point of Sale Material
- Calendars
- Photo Books
- Multi-piece Production
- Cards & Invitations
- Direct Marketing
- Menus
- Digital Packaging
- Self-promotion
- Digital Proofing (Please include the final job for comparison)
- Art Reproduction
- Magazines

### Industry type entries

- Education
- Finance
- Healthcare
- Other (Please specify)

### Additional entries

- Environmental Award
- Digital & Offset Together
- Innovation Award

### Special entries for 2015

- Inkjet Printing Award
- Gold & Silver Application Award

Application details .....

Please continue on a separate sheet to add further application details, particularly if you are entering for the Environmental Award

By signing here you accept the Rules and Regulations of the Fuji Xerox PIXI Awards

Name: ..... Signature: .....



# 2015 PIXI Awards & Asian Print Awards

## Entry Form

Fuji Xerox PIXI Awards  
Printing Innovation with Xerox Imaging



## Welcome to the 8<sup>th</sup> Annual Fuji Xerox PIXI Awards!

It gives me great pleasure to launch these awards and ask for entries for 2015. This is your chance to compete for a much coveted PIXI trophy for you, your designer and your client.

Fuji Xerox really appreciates your business and the opportunity to reward you for the great work you do every day. Without your innovation and dedication to excellence our printers would just be great technology. That technology plus your expertise in using it in innovative and interesting ways leads to the creation of fantastic applications, designed for a purpose and providing business benefits for your clients. The PIXI Awards are about recognising your dedication in producing really great work.

PIXI 2015 is open for entries for three months (May 1 until July 31, 2015) but no need to wait until the last few days, send now and make sure you do not miss the deadline! There is no limit to the number of entries you can submit and they can be entered into more than one category.

As always we guarantee that the entries you submit will be entered into the Asian Print Awards\* for further opportunities to be acknowledged later in the year.

Good luck and I look forward to many of you receiving a PIXI Award in 2015.

### Mike Braggins

Fuji Xerox Asia Pacific

\* Please note that entries from Australia and New Zealand are not eligible for the Asian Print Awards.



PIXI 2014 Best in Show winner  
Image LAB Co., Ltd. from  
Thailand.

Their application 'M Hotel' additionally won a GOLD Award at the Asian Print Awards.



The PIXI Winner's  
Trophy

## New awards for 2015

### Inkjet Printing Award

Some say that inkjet is the future of print? Although the jury is still out on that question, it is very clear that the market for inkjet in the production space is growing rapidly. This award recognises that growth and the new applications that are being created.

### Gold & Silver Application Award

2015 has seen the launch of the Color 1000i Press and gives the ability to print in Gold or Silver in a single pass. This opens the door to a myriad of new design opportunities. This award will recognise designs where this new capability enhances the application with the innovate and appropriate use of Gold or Silver.

### Checklist

1. This competition is open to printers, designers, clients and corporate in-plants!
2. Carefully select samples of your best work and complete this Entry Form. Check that the details are accurate and legible. (Remember that the information you supply will be used as in the PIXI Award Winners Book and prizes)
3. If sending more than one parcel please mark 1/3, 2/3, etc.
4. No entries will be returned due to the large volume of entries received for the PIXI Awards. Plus we would like to use them for customer engagement events.
5. Entries must be received by July 31, 2015.
6. You can enter as many times in as many different categories as you like.
7. We can accept photocopies of the Entry Forms.
8. You must ensure the Entry Form(s) provide all the correct and relevant information.
9. Have you got the correct address to send the entries?

## 2015 Printing Innovation with Xerox Imaging Awards Rules & Regulations

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REGULATIONS AND THE DECISIONS OF FUJI XEROX ("FX") AND WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THIS CONTEST OR THESE CONTEST RULES.

### Qualified Entries

The Printing Innovation with Xerox Imaging (PIXI) Awards welcomes entries of digitally printed communications that have been created on a Fuji Xerox/Xerox digital printer (including, but not limited to the FX2800, FX1400, iGen4®, iGen150®, Versant 2100®, Versant 80®, Color Press, DocuColor® and Nuvera™ in the following categories:

### Entry Categories

#### Application Type Entries

- Books and Manuals
- Brochures
- Catalogues
- Leaflets, Flyers
- Posters
- Point of Sale Material
- Calendars
- Photo Books
- Multi-piece Production
- Cards & Invitations
- Direct Marketing
- Menus
- Digital Packaging
- Self-Promotion
- Digital Proofing
- Art Reproduction
- Magazines

#### Industry Type Entries

- Education
- Finance
- Healthcare
- Other

#### Additional Entries

- Environmental Award
- Digital & Offset Together
- Innovation Award

#### New categories for 2015

- Inkjet Printing Award
- Gold & Silver Application Award

### Category Awards & Prizes

Up to one hundred awards will be distributed:

- Overall "Best in Show" award (1) with trophy going to the **printer, designer and client** as identified on the entry form.
- First place winners in each Application category (17) with trophy going to the **printer, designer and client** as identified on the entry form.
- Second place winners in each Application category (17) with prize plaques going to the **company entering the application** as identified on the entry form.
- First place winners in each Industry category (4) with trophy going to the **printer, designer, and client** as identified on the entry form.
- Digital & Offset Together (1) with prize plaques going to the **printer, designer, and client** as identified on the entry form.
- Environmental Award (1) with prize plaques going to **printer, designer, and client** as identified in the entry form.
- Innovation Award (1) with prize plaques going to **printer, designer, and client** as identified in the entry form.
- Ink Jet Printing Award (1) with prize plaques going to **printer, designer, and client** as identified in the entry form.
- Gold & Silver Application Award (1) with prize plaques going to **printer, designer, and client** as identified in the entry form.

### Entry Submissions

Entrants may participate in this contest by sending a completed Entry Form and two (2) non-returnable samples of the printed materials to their local Fuji Xerox representative or delivering to the following address:

Mike Braggins / Eriko Tan  
Fuji Xerox Asia Pacific Pte Ltd  
#36-00 Fuji Xerox Towers  
Singapore 079907  
Phone: +65 6239 2771

Entries submitted by any other means, will not be eligible. Entries will be accepted for the five Entry Categories outlined above. Applications created specifically for Fuji Xerox/Xerox, its affiliates or subsidiaries as the Client will not be eligible. Any proprietary information, such as but not limited to any trademarks, copyrights, trade names or other private information submitted or contained in a submission (or on the media containing a submission) may be populated with fictional information. Incomplete submissions will not be considered for awards. Submission materials will not be returned.

### Entry Dates

All physical copies of the Entry Form and applications must be received by Fuji Xerox by July 31, 2015, to be accepted. Late submissions will not be eligible. There is no "date of print" restriction on submissions.

**All prior winning entries of PIXI Awards are ineligible for resubmission.**

### Multiple Entries

An entrant may submit multiple entries as long as each is submitted with the appropriate documentation and printed samples required by these Rules and Regulations. An entrant cannot submit the same application in more than one Application category, however, the same entry can be entered in an Application category and Industry category. In this case only two (2) sets of the application are required.

### Fees and Costs

NO FEE, PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE PIXI AWARDS. A PURCHASE DOES NOT IMPROVE AN ENTRANT'S CHANCE OF WINNING. The entrant assumes all costs associated with preparation and submission of entry materials. Please note that Fuji Xerox will not be responsible for the cost of any shipping associated with submissions. Fuji Xerox shall not be responsible for late, lost or misdirected mail.

### Judging

Winners will be selected by a team of independent distinguished professionals from the Graphic Communications Industry appointed by Fuji Xerox. No telephone calls or correspondence will be accepted from contestants inquiring on winners or judges' selections. The judges will assess entries using the following criteria:

- Print quality
- Degree of innovation
- Use of digital technology
- Business effectiveness
- Overall aesthetics

Awards will be distributed on the sole authority and discretion of the judges. All judges' decisions are final. Any entrant who fails to comply with all of these Rules and Regulations will be disqualified.

### Disqualification

An entrant's submission(s) in this and all other contests sponsored by Fuji Xerox in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this contest through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of Fuji Xerox, if entrant attempts (a) to enter the contest through any means other than as described in these Rules and Regulations, or (b) to disrupt the contest, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the contest.

### Copyright and Re-use Authorisations

All submitted entry print samples become the property of Fuji Xerox and will not be returned. These samples may be used by Fuji Xerox, at its sole discretion and without payment or reimbursement of any kind to entrant, in any reasonable way Fuji Xerox requires for marketing purposes. Each entrant recognises this likelihood and provides complete authorisation and permission for Fuji Xerox to use the samples in this regard in all countries of the world. Winners agree by signing the Entry Form their consent permitting use of the submission by Fuji Xerox as stated herein. Such authorisation and permission shall survive the termination of the Contest indefinitely and there is no time frame or frequency of use that would limit Fuji Xerox's authority in this regard.

Entrants, upon submission of entry(s), will have secured and certified all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. In addition, acceptance of an award constitutes permission for Fuji Xerox and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation unless otherwise prohibited by law.

### Award Winner Announcement

Information about the winning entries will be shared with the public via a Fuji Xerox press release. Additionally, each winner will be personally contacted either by telephone or e-mail using the contact information provided by the entrant in their entry form. The First and Second place winners in all Application categories, First place winners in all Industry categories, as well as the winner of the "Best of Show", Best and Best Use of Offset & Digital together, and Green awards will be personally notified prior to this public announcement.

### Eligibility

This contest is open only to legal residents and legal entities, Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand, Vietnam. Participants must be 18 years of age or older at the time of entry. Employees of Fuji Xerox, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

### General Conditions

This contest is VOID WHERE PROHIBITED BY LAW and invalid in any Country, State or Province that requires the registration or licensing of such matters, unless Fuji Xerox has registered the contest in such Country, State or Province. This contest and these Rules and Regulations shall be interpreted in accordance with the laws of Singapore without regard to its conflict of laws principles. Each participant: (a) agrees that any legal suit, action or proceeding arising out of or relating to this Contest shall be instituted exclusively in Singapore; (b) waives any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and (c) irrevocably consents to the jurisdiction of the courts of Singapore in any such suit, action or proceeding.

By entering, participants release and hold harmless Fuji Xerox/Xerox and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with this contest, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

Fuji Xerox is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. All entries become Fuji Xerox's property and will not be returned.

The sole purpose of this Awards program is to promote digital printing innovation. The Awards program does not constitute an offer or obligation to participants to buy any products or services from Fuji Xerox.

### Winners

To receive a full list of the winners of the contest (Available after August 2015) please send an e-mail request to: mike.braggins@fujixerox.com